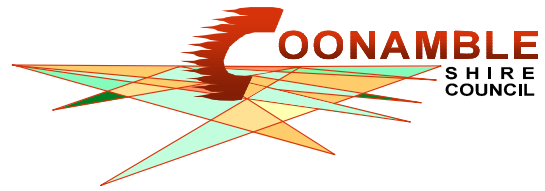


COONAMBLE SHIRE BUSINESS BULLETIN



AUGUST 2009

<u>DATES:</u>	Wed 26 August	Visit to Coonamble/Gular by Small Business Facilitator
	Sat 29 August	Streets Ahead Community Markets, 8.30-1.30, Smith Park
	Sat 29 August	Annual Business Awards Dinner & Presentation Night
	<i>Sat 5th September</i>	<i>Marthaguy Picnic Races</i>
	<i>Sat 12th September</i>	<i>Gulargambone Gold Cup</i>
	Wed 9th September	Council meeting, Quambone Memorial Hall
	Mon 21 September	Robbie Sefton Seminar
	Sat 10 th October	Orana Regional Business Awards, Gala Dinner, Cobar

[CLICK ON A LINK BELOW FOR MORE INFORMATION.](#)

CONTACT THE ECONOMIC DEVELOPMENT OFFICE (02) 6827 1917 or email edo@coonambleshire.nsw.gov.au.

INSIDE THIS BULLETIN:

1. [Is Your Business a Winner? Find out at the 2009 Business Awards Dinner](#)
2. [Industrial Estate Expansion](#)
3. [Small Business September – Seminar with Robbie Sefton](#)
4. [Community Infrastructure Funding](#)
5. [Guide to Requirements for Industrial Land](#)
6. [New Coonamble Shire LEP Delayed](#)
7. [New State Mega-Department](#)
8. [Quambone Wireless Broadband Survey](#)
9. [Western Community Economic Development \(CED\) Forum](#)
10. [Essential Info on Community Markets](#)
11. [What's News in Business?](#)
12. [Showground Masterplan Underway](#)
13. [Regional Development Australia – Orana Board Announced](#)
14. [Is Your Business Correctly Listed on our Website?](#)
15. [Small Business Facilitator Visits Coonamble Regularly](#)
16. [Ausindustry – Can it help you?](#)
17. [Local Customers Key to Small Business Success](#)

[BACK TO TOP](#)

Book Now! Annual Business Awards Dinner & Presentation Sat. 29 August

Acknowledging the efforts and success of businesses across Coonamble Shire is the main focus of the 2009 Business Awards Dinner & Presentation to be held at Coonamble Golf Club on Saturday 29th August from 6.30pm. Winners are selected by popular vote and more than 200 nominations were received from local – and visiting – customers who nominated 38 different businesses from throughout the district. Perhaps your business is one of them! Come along and join in the celebrations, support your fellow business owners or take home a prize. Cost is \$30 including a two course dinner by local caterer Jane Moss of Country Cuisine. Book at Coonamble Shire Council by **Tuesday 25th August**.

Council seeks Expressions of Interest on Industrial Estate Expansion

Council's existing industrial subdivision has been fully sold for a number of years, limiting the availability of land suitable for businesses wishing to establish or expand. Council is planning an extension of the industrial subdivision off the Castlereagh Highway (Walgett Road) providing up to 15 additional serviced allotments that will accommodate anticipated demand for industrial sites for around 10-15 years.

The extension will enable Council to keep its industrial land in a single location, providing benefits for future maintenance, delivery of services and potential joint marketing by resident businesses. The design of the new extension will also provide advantages to other businesses located in the existing portion of the subdivision by raising the profile of the subdivision and generating increased traffic.

The new subdivision is likely to yield lots ranging between 2000m² and 10,000m² which will appeal to service industries needing to locate close to town. Blocks will be connected to town water and sewage, with power available on site. It has the capacity for truck movements and on-site parking, with two or three blocks enjoying highway frontage.

Businesses interested in a new industrial site are encouraged to contact the Economic Development Office to register their initial interest. Tel: (02) 6827 1917. Email: edo@coonambleshire.nsw.gov.au.

DSRD and Tourism NSW join Industry & Investment NSW

The Department of State and Regional Development and Tourism NSW have become part of the new Department of Industry & Investment, following Administrative Orders issued on 27 July.

The new department has been established to provide stronger support to NSW industry in creating jobs and leveraging investment. For stakeholders and customers, the department's focus during this transitional phase is on continuity of business, front-line work and ultimately better, more integrated services.

Other agencies in the new department are:

- Primary Industries
- Energy
- NSW Food Authority
- NSW Film & Television Office (Screen NSW)
- Forests NSW
- Rural Assistance Authority
- Game Council of NSW
- Mine Subsidence Board



Industry & Investment

More information on the Department of Industry & Investment is available from www.industry.nsw.gov.au

The contact information for the Business Development Managers of DSRD remain the same. Barry Alston, Chris Dennis and Paul Schenk are based in Dubbo and will visit if needed. Tel: (02) 6883 3100.

Western Community Economic Development Forum

The forum will focus on the presentation of business case studies by owner/operators, with information about setting up a business in a regional location, lean manufacturing, tourism operators marketing cooperatively; cultural tourism; energy management; and others. The full program will be available shortly.

The program commences at 12.30 pm on Tuesday 29 September and finishes on Wednesday 30 September at about 1.30 pm. Registration is free and includes lunch and coffee/tea break refreshments on both days.

[BACK TO TOP](#)

Industry & Investment NSW will cover the cost of accommodation for one community delegate representing a community not for profit organisation such as a progress association, village committee. Council and government employees are not eligible for assistance.

A networking dinner has been organised at the Japanese Gardens for \$45. All delegates must pay for the dinner prior to attending. Brad Race from Race Dental will be speaking on 'Exploring Australia's Latent Advantage'. Race Dental are setting up a facility at Woodstock near Cowra. Please book your accommodation early by calling the Cowra Visitor Information Centre.

For more information contact Alvaro Marques, CED Manager, NSW State & Regional Development. T: [02 6360 8400](tel:0263608400)
E: alvaro.marques@business.nsw.gov.au

Quambone Broadband Survey

The NSW Government recently announced that the Quambone Community had been selected to participate in the Community Broadband Development Program. This program provides access to a fund that is promising to deliver high speed broadband services to rural and regional communities that may not be covered by the Federal Government's National Broadband Network. 'Broadband' is used to refer to a high-speed, high-capacity transmission medium that is used to transmit data, voice and video over long distances simultaneously.

The program is designed to support regional development outcomes for communities that need to diversify their economic base and manage their resources more efficiently. This may involve benefits to business growth; better service provision in areas such as health, education and training; or encouraging increased visitation and tourism.

Sharonne Moore of Moren Consulting Pty Ltd is working with the Council and the local community and has prepared an online survey which provides a quick and simple way to obtain feedback to support the development of a business case and options for affordable, reliable high speed broadband services. Anyone wishing to complete the survey can access it via a link from the Council website or via www.moren.com.au. If you would prefer to contact Sharonne directly, call 0428 640520 or email sm@moren.com.au.

Small Business September – Robbie Sefton Seminar – Monday 21 Sept.



This year is the 10th small business month. This annual celebration highlights the important role of small business to the social and economic fabric of the State. This year, Coonamble Shire is partnering with NSW State & Regional Development to bring Robbie Sefton, marketer and communicator, to the district for a Small Business Seminar. Mark your diaries for an evening seminar on **Monday 21 September**.

Community Infrastructure Funding Update

The rollout of infrastructure funding as part of the governments' economic stimulus packages can help build and enhance local facilities. Council has made application or supported submissions by local groups for the following projects:

- Indoor Arena, Coonamble Showground
- Coonamble Railway Station Restoration
- Warrena Weir Spillway and Wetlands
- Eco Spa/Bore Baths
- Gulargambone Memorial Hall Roof Restoration
- Quambone Memorial Hall Refurbishment
- Coonamble Men's Shed Amenities
- Relocation of Coonamble Soccer Fields
- Expansion of Coonamble Industrial Precinct

[BACK TO TOP](#)

Industrial Land Development Controls

A draft Development Control Plan (DCP) for industrial areas in "Coonamble Township and Surrounds" will be considered by Council at their September meeting. The DCP will contain all the key "Development Requirements for Industrial Landuse". Comment will be sought from the community before the DCP is finally adopted by Council. The main purposes of the DCP are to encourage a high standard of industrial development that improves the appearance and functioning of sites and to guide both the developer and Council in ensuring that industrial developments are well designed, constructed and operated. The DCP will provide a good level of detail on requirements such as building setbacks and heights, parking and access driveways, building standards, fencing, and general site requirements. Keep an eye out in Council's column in the Coonamble Times for further information on the DCP and how you can have input.

Coonamble LEP Postponed

The timeframe for approval of Coonamble's new Local Environmental Plan (LEP) has been put back by about two years following a recent decision by the state government. This may provide an opportunity to ensure that the new LEP reflects real local demand for different landuse types, especially rural residential blocks. Stay tuned.

Essential Information for Community Markets

The next Coonamble Streets Ahead Community Markets will be held on Saturday 29th August from 8.30am to 1.30pm at Smith Park. Registration forms are available for those wishing to take up a stall. Local businesses are welcome and encouraged to participate. Site bookings must be made by Tuesday 24th August. Market Co-ordinator is Bronwyn Canham, 16 Sydney Street, Coonamble. Email: coonamblemarkets@live.com.au. Tel: (02) 68223133. Mobile: 0427 681 669.

What's News in Business?

- 🚩 **Bye Bye Betty – Welcome Carters** – the highly successful Coonamble Toyworld store has changed hands with the energetic husband and wife team of Larissa and David Carter taking the reins from Betty Edwards. We wish Betty a long and happy retirement, and a prosperous start to David and Larissa.
- 🚩 **Gulargambone Double** - Randall Bone's **Cocky's Comb** hairdressing is now established at 17 Yalcogrin St, Gulargambone. Tel: 68251920. Pumps and watering systems can be supplied and installed by **Guy Allen Services**. Tel: 0458 445 001.
- 🚩 **Simply Flowers** – Bev & Scott White at Caloma Cottage, Carinda Rd, Coonamble welcome inquiries about their locally grown cut flowers. Tel: 6822 1412 or 0402 805 051
- 🚩 **Studio 88** has transformed the former Davidsons Butchery premises at 21 Railway Street into a stylish and modern hairdressing salon under the ownership of local youngster Erica Lane. Tel: 6822 4884.
- 🚩 **Another Outlet for Castlereagh Bargain Centre** – Lionel Riley and Marg Jones have established an outlet for their secondhand goods in Bourbah Street, Gulargambone (next door to Scissors & Comb) that is open on Thursdays and Fridays at this stage. Tel: Marg on 0417 678 665
- 🚩 **Memories and Mayhem moves into Manufacturing** – Sue Budsworth-West has expanded on her Gulargambone retail outlet which specializes in craft and patchworking supplies, to include a machine-quilting service. Tel: 0428 665 052.
- 🚩 **Local Insurance Broker**, Matt Buckley is highly mobile around the district with Austbrokers RWA and easily contacted on Tel 0427 247 621.
- 🚩 **Opening Soon – the revitalized Commercial Hotel** under the Management of local Nathan Webb. Nathan and his support crew are still painting, cleaning and setting up, so the establishment can start life anew. The new phone no. for the hotel is 6822 3000.
- 🚩 **Under New Management - Sons of the Soil Hotel** with another young local - licensee Stacey Hughes. Please note the kitchen is open Thurs to Sat. Phone: 6822 5400.
- 🚩 **Taxis Available** - Alf Waters has returned to settle in Coonamble and is operating his new taxi run. Tel: 0432 577 477. Jack Canham's Taxi is now available for wheelchair passengers between 7am and 5pm. 0417 221 518. Lionel Riley's Castlereagh Taxi is available 131 008 and works till late on weekends.

We encourage local businesses to support other local businesses. To help us let other businesses know what you're about just email: edo@coonambleshire.nsw.gov.au.

[BACK TO TOP](#)

Showground Masterplan

Council staff are working with user groups and community members to finalise a Masterplan for Coonamble Showground. The Masterplan will guide future development of the Showground Reserve incorporating existing and future facilities, utilities and amenities including the greyhound track, rodeo arena, stock yards, campdrafting area, sheep pavilion, poultry pavilion, show pavilion, toilets/showers, pony club shed, stabling and loading facilities, camping areas, playing fields, parking, water, power and sewage.

RDA Orana Board Members Announced

Regional Development Australia (RDA) is an Australian Government initiative that aims to bring together all levels of government to enhance the growth and development of regional Australia. There are four key functions that underpin the role of the national network of RDA committees:

- provide advice on consultation and community engagement;
- regional planning;
- promoting whole-of-Government programs, policies and initiatives; and
- community and economic development.

The network will ensure that input is provided to the Australian, State and Local Governments on regional development issues and priorities; promote regions to secure sustainable long term jobs; promote investment and regional prosperity; and raise awareness of programs and services available to regional communities.

The new Orana Region RDA Board is:

Mr	John	Walkom (Chair)	Dubbo
Ms	Belinda	Colless	Brewarrina
Mr	Thomas	Gavel	Molong
Mr	Terry	Hoffman	Wellington
Mr	Joseph	Flick	Dubbo
Ms	Tracey	Simpson	Dubbo
Clr	Allan	Smith	Dubbo
Ms	Merryn	Spencer	Gilgandra
Mr	Kim	Williams	Dubbo
Ms	Averil	Gillham	Dubbo
Ms	Karin	Sheedy (Deputy Chair)	Mudgee

For more information contact RDA on 6885 1488.

Check Your Listing on our Website

Coonamble Shire Council encourages residents to 'buy local'. There is an on-line business directory accessible through the local www.coonamble.org website [by clicking on the Open for Business link] that is free for all businesses across the Shire. This directory offers residents, visitors and other businesses the opportunity to identify and access your services and products. The directory has been compiled from our Economic Development database and has recently been updated. To check that your details are on the website and are correct go to: <http://coonamble.localinfo.org.au> Please send updated information to edo@coonambleshire.nsw.gov.au.

Small Business Facilitator

Vicki Marks is your local Business Facilitator within the Small Business Advisory Service. Vicki visits Coonamble Shire at least once a month and is happy to contact you and make an appointment to meet you to discuss your small business needs. THIS IS A FREE SERVICE for both established and start-up businesses. Ph: (02) 6862 5511 Email: smallbusiness@bec.net.au Web: www.bec.net.au
Vicki provides Business Information and Advice; mentoring, resources and training.

One of Vicki's tips: Do a search on the internet called – "create your own website" – you'll find free options available.



[BACK TO TOP](#)





Ausindustry E-bulletin

Tim Cotter is the Regional Manager for the Northern/ Central NSW region with AusIndustry so is responsible for the Coonamble local government area. AusIndustry is the Australian Government's principal business program delivery division in the Department of Innovation, Industry, Science and Research. AusIndustry's customers range from large businesses employing thousands of people and turning over hundreds of millions of dollars in capital cities, country towns and remote areas of Australia - to small businesses, some family, husband and wife teams employing no staff with small turnovers.

AusIndustry's programs of support cover everything from Small Business, Manufacturing, Import/Export, Venture Capital, and Tourism, to Energy & Fuels, Innovation and R&D, and Climate Change.

Contact Tim in Tamworth. Ph: 02 6761 3624 Mobile: 0429 447 307. Email: tim.cotter@innovation.gov.au or take a look at their handy E-bulletin by visiting the website www.ausindustry.gov.au.

New Research Shows Local Customers Key to Small Business Strength

Survey shows 45% of businesses receive majority of sales from local customers.

NAB has today released research results which demonstrate the difference Australians can make to cushion small businesses from the effects of the current economic environment.

The NAB research showed that 45 per cent of Australian businesses receive the majority of their sales from local customers.

'The results of the survey highlighted the need for people to assist their local business communities by 'shopping locally'. When looking to buy a business, a good customer base is an important criteria and strong community support forms part of that." Geoff Greer, Executive Manager nabbusiness said.

In addition to the local community support, businesses were also relying on the support fellow businesses to navigate through these times. 41 per cent of Australian businesses consider the success of their business to be dependent on the success of their neighbouring businesses.

Interestingly, those businesses which relied on local community for continuity weren't making the most out of the potential connections that are right on their doorstep. Only 16 per cent of Australian businesses were members of a local business network. Of these network members, 64 per cent reported the ability to build greater business connections as a benefit of networking. Also, 51 per cent saw the ability to see new opportunities to grow their business as a key benefit.

For local businesses, it's vital they tap into local networks to take advantage of business-building opportunities and capitalize on the natural synergies that exist between businesses. Simple tips like taking your business cards everywhere, speaking to new people and making the most out of every networking situation will get you on your way to building mutually beneficial business connections.

Networking allows you to learn from other local business leaders, create partnerships with like-minded entrepreneurs and help you keep up to date with local issues. All these things will assist business owners. Businesses should also give a lot of thought to local marketing to build awareness in their local business area.

**The research was conducted by Galaxy Research between April 9 – 17 2009. The survey was conducted with 914 respondents who are the owners or managers of a business employing 1 – 19 people.*

